

Privacy policy



Information collected about you

Personal information may be collected from you to help tailor your experience with Buddha Baby to be as positive and beneficial to you as possible.

Information collected includes:

- your contact details (name; home/postal address, email address; telephone numbers)
- if applicable, your baby's name/s
- if applicable, your baby's date of birth (or due date)
- health or medical information (e.g. allergies)
- other personal details supplied by you

Information may be used for:

- contacting you regarding a booking or order
- for class registers (to identify you and register attendance and emergency contact information)
- health and medical forms (as required by insurance liability)
- business assessment (e.g. to recognise where most of our clients live)
- We do not hold details of your credit/debit cards used to make a purchase.
- We will never collect sensitive information about you without your agreement.
- You have the right to ask for a copy of the information we hold on you at any time. We will delete any information or correct any inaccuracies as soon as you make the request.
- It is our policy never to sell or pass on your details to anyone else. Data will only be released to third parties (e.g. the police) where there is a legal requirement for us to do so.

Photographs and films

Clients can choose to opt-in to photographs or films. Permission will also be asked before photographs or films are taken. Please be aware that photos or films may be used to publicise Buddha Baby, including via social media.

Keeping in touch with Buddha Baby

Clients have the option to sign up for additional information about Buddha Baby products and services via our e-mail newsletter. You can opt-in to this via the link on the website. You can unsubscribe at any time by following the 'unsubscribe' link at the bottom of the newsletter.

Sling Swing East London clients also have the option to join a client-only Facebook group as a simple way to keep in touch, receive early notice of special offers and events. Photographs and videos are stored here. All clients are asked to abide by the group rules - only posts from the Sling Swing East London business page and not the client-only group should be shared more widely. Clients may join and leave the group when they wish.

All personal information is kept in accordance with Data Protection Act 1998.

Privacy policy – 01 December 2019